

Conversations with the C-Suite

Thursday, October 27

 UNIVERSITY OF
NOTRE DAME | MENDOZA COLLEGE OF BUSINESS

Open to the
Notre Dame
community.

Light refreshments
provided.

*Hosted by the Fanning Center for
Business Communication at the
Mendoza College of Business.*

Noon - 1 p.m.

Stayer Center Rm. 213

**The Role of Crisis Communication Planning
and Management in an Always-On World**

CHRIS TALLEY, founder, Talley Communication
Strategies, former Chief Communications
Officer, USAA

2 - 3 p.m.

Stayer Center Rm. 213

**The Role of CSR and Sustainability in a
Corporate Value Proposition**

PAT MCLAUGHLIN, Chief Sustainability
Officer, Verisk